# phyto %



# We are Experiencing a Global Mental Wellness Crisis





# ~1 Billion

People affected by mental health disorders worldwide<sup>1</sup>

# \$2.5 Trillion

Annual global economic cost from mental disorders<sup>2</sup>



The WHO has prioritized mental health as a leading global issue.

- Growing concerns over how effectively we address mental health issues have given rise to an emerging Neurowellness market.
- As patients seek new alternatives to traditional "big pharma" solutions for their health and well being needs, initial research into psychedelic compounds has identified remarkable potential for new, more effective treatments.
- As psychedelic stigmas are debunked and new innovations are developed, a nascent industry is building itself – with a clear path to commercialization.

<sup>&</sup>lt;sup>1</sup> Global Health Data Exchange http://ghdx.healthdata.org/gbd-results-tool

<sup>&</sup>lt;sup>2</sup> https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5007565/





Lack of effective treatments for mental health disorders represents a significant unmet need for patients worldwide.

Traditional SSRI's (Lexapro, Wellbutrin, Prozac, Zoloft, etc.) are mainstays for the treatment of depression. Xanax and Valium continue to see wide use for the management of anxiety and stress.

Although antidepressant sales are on the rise up to patients see symptoms return according to research at Johns Hopkins.

Searching for more effective treatment methods, companies and research institutions have turned to **entheogens** – or psychedelic drugs – for their potential to transform how mental wellness is managed today.





280
MILLION
People affected by anxiety globally

# More than 20% of U.S. adults experienced mental illness in 2020<sup>1</sup>





Mental health and substance abuse disorders account for

1 out of every 8 emergency room visits





Prescriptions for antidepressants, antianxiety and antiinsomnia medications increased 21%

at the onset of the COVID-19 pandemic



17 million people, or

**32.1%** of U.S. adults with mental illness also experience substance use disorders



People with depression have a

40% higher risk of developing cardiovascular and metabolic diseases than the general population



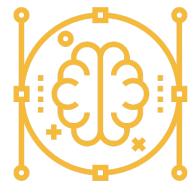
Suicide in the U.S. has increased 35% since 1999



PSYCHEDELICS AS A MEDICINE (PaaM):

POTENTIAL INDICATIONS FOR

Addiction and substance abuse



Anxiety and stress

Post Traumatic Stress Disorder

Depression

Terminal illnesses

<sup>&</sup>lt;sup>1</sup> National Alliance on Mental Illness: https://www.nami.org/mhstats

## The Investment Opportunity is Now

We believe there exists an **attractive investment opportunity** yet to be recognized by the financial community at large – just as was seen in the early years of legal cannabis.





By connecting with the right people and providing venture capital to early industry operators, Phyto helped grow the Cannabis industry from \$4 billion in sales in 2015 to nearly \$25 billion in 2021.

We have applied this same approach to our new psychedelic-focused fund



# Mind Health is the New Wealth



Phyto Partners has opened the Phyto IV fund to provide a managed investment vehicle for accredited investors to take advantage of this opportunity.



Phyto IV is designed with a focus on investments in the Neurowellness space – companies operating with and around the use of psychedelic compounds for the improvement of mental well-being.



After 18 months of diligence, we have vetted a small number of select investment targets that we plan to fund by the end of Q1 2022.

# **A Nascent Industry Primed for Growth**



States with full or partial decriminalization (incl. Washington, D.C.)

Publicly traded psychedelic companies



MYND

SILO WELLNESS













**C** Clearmind















MON

Medical/Decriminalized

Partially Decriminalized

Active Legislation















LEVITEE LABS







LOBE

GH Research



heading



























COMPASSION





## **Strong Industry Connections**



 We have curated deep relationships with the leading voices and pioneers in the Psychedelic industry







 Years of thorough diligence at the forefront of innovation gives us unique insight into the evolving sector







**PSYCHEDELIC WATER** 













#### The Tide Has Shifted at the FDA



100+

FDA clinical trials of psychedelic compounds are currently ongoing





**24** 

Clinical trials in Phases II and III

6

Academic institutions have opened dedicated psychedelic research centers



- The FDA has granted breakthrough therapy designations for MDMA and psilocybin, expediting their development and review due to the potential for substantial improvements over currently available therapies.
- Regulatory pathways and lengthy FDA approval processes will require nearterm investments in early clinical and preclinical programs to spur innovation.
- Additional preclinical trials are underway, and the first FDA approval for psychedelic therapies can be expected as early as 2023.

#### **Market Outlook**



The nascent psychedelics industry presents a unique investment opportunity as the market rapidly scales.



U.S. Psychedelic Drugs Market Growth Projection<sup>1</sup>



# Three drivers of growth in the U.S. psychedelics industry







Research



#### Heal

Investigation of new chemical entities (NCEs) and other psychedelic technologies

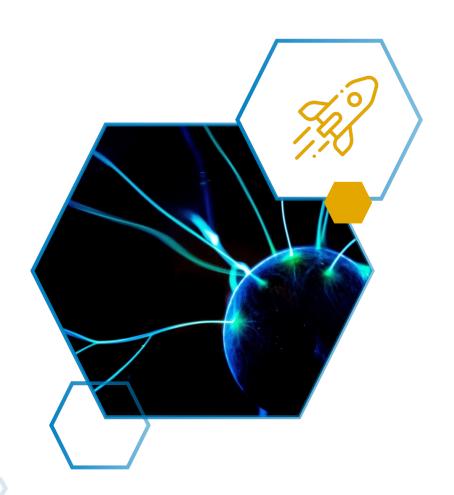
#### Tech

Development of clinical treatments for mental health disorders and other related illnesses

New tools improving patient access, education, data, marketing, and other services supporting the growth of the industry

#### **Our Investment Thesis**





Amid growing public awareness, a renaissance in psychedelic research and an increasing trend toward "conscious capitalism" has revealed an attractive new investment opportunity in the **neurowellness market**.

The neurowellness sector has become one of the fastestgrowing and largest markets to emerge in decades, and current regulatory hurdles have created an early-stage funding gap for companies uniquely poised for considerable growth.

We believe that addressing this funding gap will be a key catalyst for rapid market expansion.

## **Phyto's Strengths**



MANAGEMENT EXPERTISE

INDUSTRY EXPERIENCE

FINANCIAL STRENGTH

**OPERATIONAL EXPERTISE** 

DEAL SOURCING

**ACCESS TO CAPITAL** 

The portfolio managers, Board of Advisors & network of experienced industry consultants bring proven success.

The fund will leverage its deep operational and financial expertise, with its network of relationships to accelerate the growth of its portfolio companies.

Phyto has emerged as one of the Top Venture Capital investors in the industry.

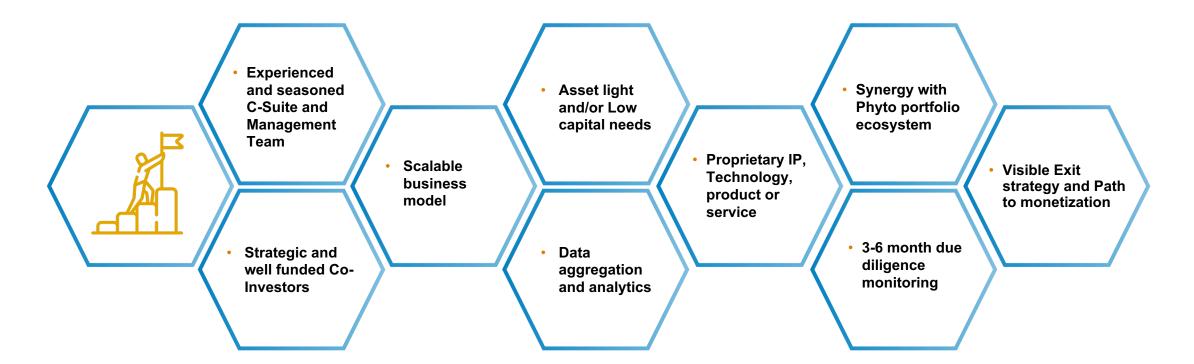
Phyto's deep relationships gives insight into the industry where information is often sparse and unreliable.

Phyto has developed a relevance & understanding of the industry giving us the expertise to manage the myriad legal and regulatory challenges.

Phyto provides investors the ability to diversify among geographies, sectors, products and service verticals of the industry.

## **Target Investment Criteria**





# Research and Investment are Underway



#### RESEARCH INSTITUTIONS













#### PHARMACEUTICAL RESEARCH

















## Ryan G. Smith Co-Founder

**M** leaflink

"Larry & Brett have been incredibly helpful in our networking with new clients and positioning us to scale to new states. We're pumped to have Phyto on our team as we tackle the future."



# Josh Rubin Co-Founder, CEO



"All of us knew we needed experienced investors with their finger on the pulse of the Cannabis industry. Phyto Partners brought exactly that."



# Daniel Carcillo Founder, CEO

**w**esana<sup>®</sup>

"Wesana has benefited tremendously from our relationship with Phyto Partners. I personally value the personal relationship I have with the team and the market insights they provide."



# Rosie Mattio Founder, CEO

MATTIO COMMUNICATIONS

"Phyto Partners have been true partners, lending their insights, facilitating partnerships, participating in co-marketing events and introducing us to other strategic groups."

## **Management Team**





#### Larry Schnurmacher MANAGING PARTNER

Larry Schnurmacher is a career investment professional having managed capital for high net worth individuals for over 25 years. After retiring from Morgan Stanley in 2015, he founded Phyto Partners to help investors capitalize on the opportunity in the Cannabis industry. He has invested in 25 privately held cannabis companies since, building Phyto Partners into one of the preeminent venture capital private equity funds in the space, recognized as a Top Cannabis Investment fund by Forbes and BusinessInsider.



#### Evan Schnurmacher PORTFOLIO ANALYST

Evan has held several positions creating content and executing digital marketing strategies at Information Television and The Birds Nest Foundation. For the past two years Evan has held sales and client delivery roles at Yext. Evan graduated University of Maryland with a Bachelor of Arts. Evan is responsible for deal sourcing, portfolio company monitoring, and investor relations.



#### Jonathan Rubin PORTFOLIO ANALYST

Jonathan has worked as an analyst at Comvest Partners, where he was responsible for identifying and qualifying new investment opportunities. He graduated with a degree in Finance from the University of Florida. Jonathan has analyzed greater than 1,000 cannabis opportunities since 2018 and is responsible for due diligence, deal sourcing, portfolio monitoring and investor reporting.



# Michael Sobeck FOUNDER AND MANAGING PARTNER

Michael founded Ambria Capital in 2018, investing his own capital into early stage frontier industry companies and non-traditional venture opportunities. With more than 15 years' experience, Michael leads the overall strategy and direction of the firm.





#### Cody Shandraw MANAGING PARTNER

Cody is a partner at Ambria Capital, managing market assessment projects and due diligence, including building and maintaining client and partner relationships. He has been a serial entrepreneur from an early age, focused on investing in cutting-edge ideas and out-of-the-box venture opportunities.





Aaron joined Ambria Capital in 2019, spearheading fundamentals review of potential funding opportunities, monitoring current positions and implementing the firm's investment strategy. A seasoned public and private market investor, Aaron specializes in small cap and emerging industries.



# Fund Administration and Advisors



ROBINSON BROG

LEGAL COUNSEL Adam Greene



FUND ADMINISTRATOR Sam Crispino

**Rubin & Associates** 

ACCOUNTING & AUDIT Gary Rubin, CPA

## **Fund Details**



FUND NAME:	Phyto IV, LP
DATE LAUNCHED:	February 28, 2022
TOTAL VALUE:	\$2.5M - \$25M at first close
MANAGEMENT FEE:	2%
MINIMUM INVESTMENT:	\$250,000
INVESTMENT PERIOD:	3 year minimum; 10 year fund*
CONTACT:	evan@phytopartners.com

\*Life of fund may be prolonged as needed

# **Appendix Recent News and Research**



#### The Hub

Johns Hopkins launches center for psychedelic research

#### **Imperial College London**

The future of psychedelic science

#### **Technology Networks**

Psychedelic Study Links Brain Activity and Behavior

#### **Johns Hopkins Medicine Newsroom**

Psychedelic Drug MDMA May Reawaken 'Critical Period' in Brain to Help Treat PTSD

#### **BBC Science Focus**

The mind-blowing science how psychedelic drugs change your brain

#### **UC Berkeley News**

UC Berkeley launches new center for psychedelic science and education

#### Newsweek

Psychedelic Drugs: The Brain Enters a 'Higher State of Consciousness' on LSD and Ketamine





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